

The Hawthorns Celebration Auction terms and conditions

If you enter the auction for the Hawthorns memorabilia, we will assume that you have read these terms and conditions and that you agree to them.

1. The Hawthorns Celebration Auction is open to alumni of Keele University. An alumnus/a is defined as a former Keele University student.
2. An alumnus/a who wins the auction prize must arrange collection of their prize. Alternatively, items can be posted via recorded delivery at an additional cost. For further information, please contact Alumni HQ
3. A non-alumnus/a may bid on behalf of an alumnus/a. Should a non-alumnus/a be the highest bidder, the University will verify the eligibility of the alumnus/a, and ensure that an alumnus/a will be able to collect the prize, before auction payment is taken.
4. The University will verify that the highest bidder is an alumnus/a, or bidding on behalf of an alumnus/a as provided in Clause 3, before taking payment information for the auction lot.
5. Should the University identify that the highest bidder is not an alumnus/a or bidding on behalf of an alumnus/a, then the bid will be ineligible to receive the prize. The University will then contact the next highest bidder, and so on, until the highest eligible bidder has been identified.
6. The winning bidder will be contacted by the University directly to arrange payment of the bid amount.
7. The winning bidder must make their auction payment in full within 48 hours of being contacted by the University. Payment may be made by debit/credit card over the telephone. For the avoidance of doubt the University will confirm by email the date and time at which the 48 hour limit will expire.
8. Should the winning bidder be unable to fulfil their auction bid in accordance with Clauses 3 to 7, the prize will be withdrawn and the University will contact the next highest eligible bidder to offer the prize. The same provisions in Clauses 3 to 7 and this Clause 8 will still apply.
9. The winner may be required to participate in promotional activity and material. By entering the auction you agree to have your name and bid value released as the winner, if required.
10. The auction closes at midday (GMT) on 6th February 2018. It will not be possible to make a bid after this time.
11. Auction bids must be submitted by email to alumni.hq@keele.ac.uk with the subject line Hawthorns Auction Bid.
12. The University will disclose on its website (www.keele.ac.uk/alumni/hawthornsauction) the value of the highest current bid at any time up to the closing of the auction, to enable further higher bids to be made; however, the identities of all bidders will remain anonymous, save for the publication of the winning bidder's name in accordance with Clause 9. The highest bid value will be updated at least daily on usual working days.
13. Bidders may make multiple bids, should they wish, and their highest bid will count as the final bid.
14. The prize is not transferable to another person. If the University reasonably believes that the prize winner has sold the prize for financial gain (i.e. has received a financial payment in excess of 50% of the winning auction bid) the whole prize may be withdrawn at the discretion of the University.
15. No part of the prize is exchangeable for cash or any other prize.
16. The winning ticketholder will be expected to cover their own travel, accommodation and other costs in order to collect the prize.
17. Proceeds from the winning bid will be used to support the provision of Accommodation Bursaries to support undergraduate students who meet certain criteria.
18. Please read our privacy policy <https://www.keele.ac.uk/alumni/dataprotectionadvancement/> which tells you how we use any personal information we may collect about you when you enter a competition.
19. The University reserves the right to amend these rules at any time. If we do this we will publish the amended competition rules on the website – www.keele.ac.uk/alumni/hawthornsauction
20. In the event of any dispute arising from the terms and conditions or the conduct of this auction the University's decision is final.